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University of Montana

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MEDIA RELEASE

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Helena

UM ALUMNI TO HOLD PHONATHON

MISSOULA--

John R. Burgess, general surgeon and medical director for Mountain Bell Telephone, has been named chairman of the University of Montana's third annual alumni phonathon. Dr. Burgess is also a member of the UM Foundation Board of Directors.

The phonathon will be held the evenings of March 27 and 28 at Norwest Bank Helena. Over 40 volunteers will telephone nearly 2,000 UM alumni in Helena to raise money for academic enrichment at UM. Last year's phonathon netted \$4,375 in pledges, but total income from the phonathon was just over \$7,000.

In addition to the phonathon in Helena, other phonathons have been conducted in Missoula, Great Falls and Billings. Next month, UM alumni in Kalispell will conduct their first phonathon. A student phonathon to contact alumni nationwide is being planned for April. The nationwide goal for the university's annual giving campaign, which includes the phonathons, is \$200,000.

The phonathons are conducted by the UM Foundation and the UM Alumni Association.

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